



Prudential Gary Greene, Realtors®
presents

Certified Home Marketing Specialist
Positioning Properties to Compete in the Market

8 Texas MCE Credits: Course # 12-00-035-3559



Kaplan Professional Schools
1250 W Sam Houston Parkway, Suite 100
2 classes – 2 days 9:30 am – 5:30 pm
Wednesday, September 24 and Thursday, September 25, 2008
Box Lunch Included

Set the Stage to Beat the Market...

Staging is becoming a necessary element to succeed in today's market. Consumers expect it and look to you for guidance.

The Certified Home Marketing Specialist Course was developed specifically for real estate agents and designed to help you manage staging in your business. CHMS integrates pricing and staging to build skills to optimize price and minimize market time.

*Plus you'll earn the **CHMS certification, 8 MCE Credits** and take home over **\$100 in products and prizes.***

Seating is limited. Fax or Mail your Registration Today!

Course Topics

- Staging techniques and dialog
- Consultative recommendations
- Psychology of color and buyer appeal
- Steps of the staging process
- Pricing strategies
- Copy and photos that sell!

Over \$100 in Products!

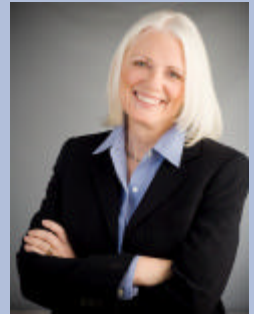
- Dress Your House for Success
- Price Your House for Success
- Market Analysis PriceGraph
- CHMS Course CD
- Staging Prizes

Seating is Limited.
Mail or Fax Your Registration Today!

Prudential Gary Greene, REALTORS® Special
\$145 – a \$105 savings!

Register: www.bcw-group.com; click 'CHMS' then 'Class Schedule'

Created & Presented by
MARTHA WEBB
author & producer of
Dress Your House for Success



Martha's home selling and buying concepts have been featured across the country including

- Good Morning America
- CNN
- Lifetime TV
- The New York Times

Thousands of agents nationwide herald CHMS as one of the best real estate courses available!

Today we need more – this is just the ticket!
Boston MA

This training and certification will allow me to find my niche in this competitive market.
Tampa FL

This course has definitely put us above and beyond other agents.
Honolulu HI

Outstanding – best course I have taken in 30 years of real estate.
Dallas TX



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Register Online www.bcw-group.com (click CHMS logo then Class Schedule)

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Fax (612) 338-7763 Attention Paula Landis

Return Form to: BCW Group, Attn: Paula Landis, 126 N 3rd St #405, Mpls., MN 55401

Name: _____

Phone: _____ Email: _____

Office: _____

Address: _____

City, State, Zip: _____

Course date: Wednesday, September 24, 2008

Thursday, September 25, 2008

Registration Fee: Registration \$145

Includes box lunch 8 MCE Credits, CHMS Certification & over \$100 in products

Payment Method: Credit Card: MasterCard Visa American Express

Check made payable to Prudential BCW Group

Card # _____ Exp Date: _____

Signature: _____

3 or 4 digit security code: _____



Course related questions:
Paula Landis, CHMS Marketing Director
800.288.4635 ext 2
paula.landis@bcw-group.com

- Registration fees must be prepaid. Registration is transferable and/or refundable with 5 days cancellation notice.
- In accordance with the state regulations attendees who arrive late or leave early will not be eligible for MCE credits.
- This course is open to all real estate licensees.